

Association of  
Dutch Designers

[bno.nl](http://bno.nl)

**BNO**

The largest community of  
designers and design studios  
in the Netherlands.

[bno.nl](https://bno.nl)

# Your Student Membership

# For Designers with Ambition

Become part of our vibrant design community for just 112 euros per year! As a student member, you'll gain access to a wide network of professionals, inspiring training sessions, and increased visibility for your work through our media channels — and so much more.

Everything you need to confidently build your design practice.

Student Membership



# Professional Development

## BNO Start

Our BNO Start program is essential for emerging designers looking to develop entrepreneurial skills. Learn how to price your work correctly, stay financially healthy, negotiate rights agreements, network and acquire clients, and refine your positioning and communication strategy. BNO Start is free for our members.

## Training Sessions

Throughout the year, you can join various training sessions to strengthen your professionalism and foster growth. Learn how to position yourself strategically, enhance your presentation and discussion skills, and develop your project and self-management capabilities.

## Mentoring

Sometimes, you encounter challenges you'd like to discuss with someone in your field of expertise. We connect with more than 50 inspiring professionals and fellow designers who serve as mentors. They offer their expertise free of charge because they value sharing their knowledge in order to help you to take the next step.

## Coaching

We also provide coaching programs to address specific work-related challenges, such as leadership, personal drive, communication, assertiveness, or sales. A coach guides you through your questions. Unlike BNO Mentoring, these coaching programs are longer-term and require payment.

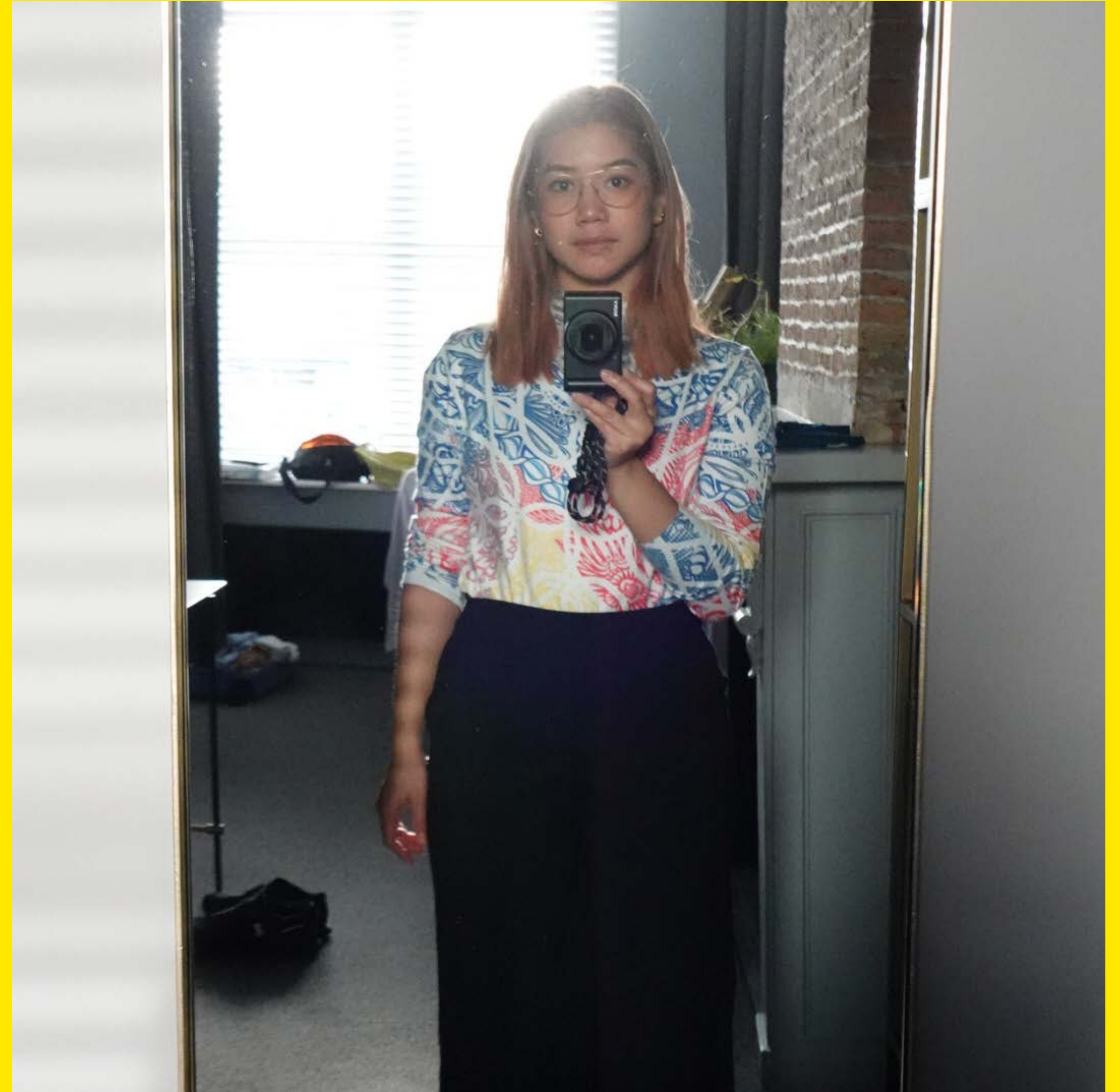
## Business Boost

Our advisors host workshops tailored for graduates, discussing various business and legal challenges you may encounter early in your career. Topics include how to draft a proposal, understanding revenue models, terms and conditions, and protecting your work.

Student Membership

# Boom Promphan Suksamek

“BNO made me feel supported on my creative journey. It gave me a community to connect with through events and workshops.”



Student Membership

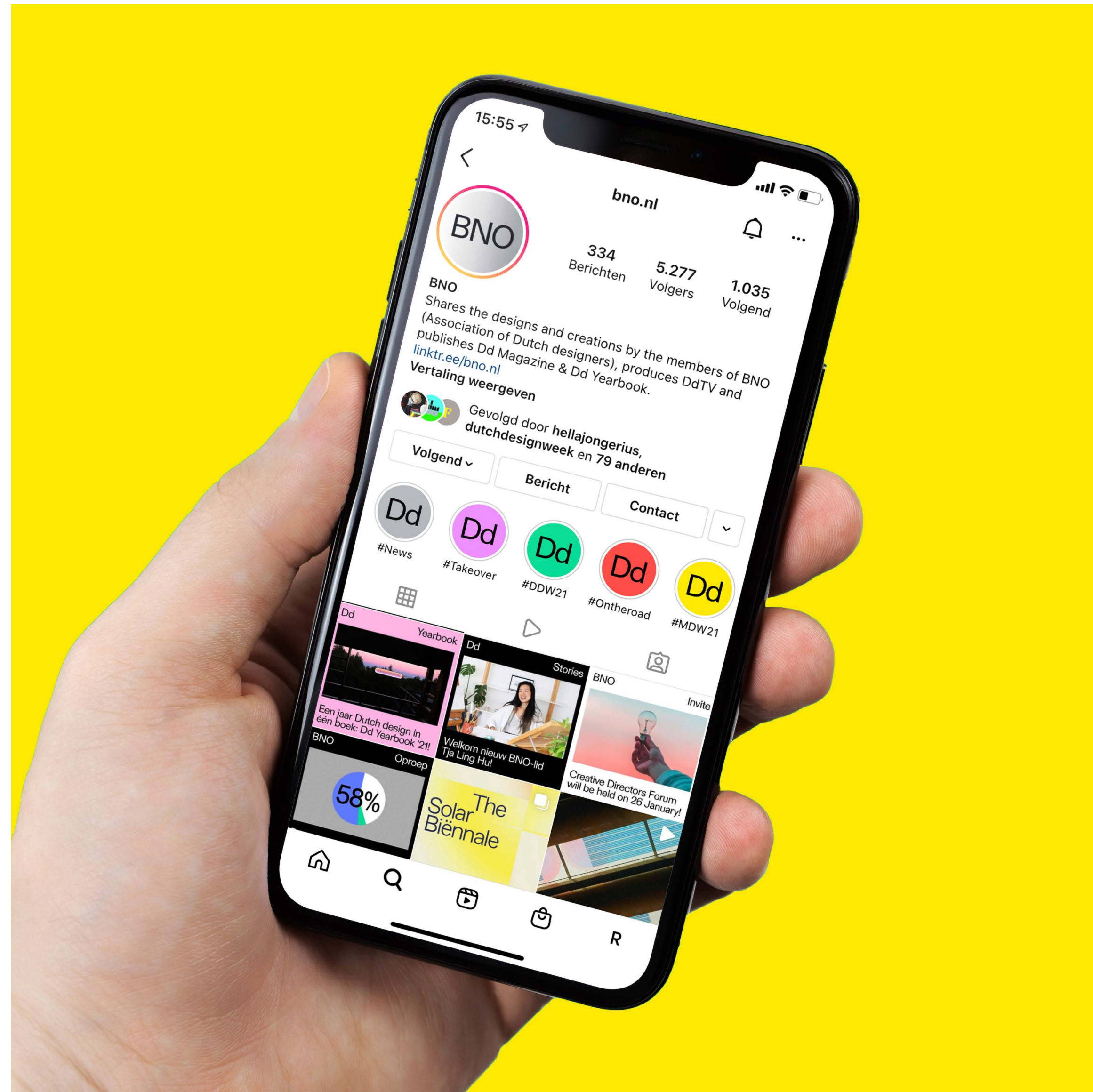
# Design community

## By Designers, For Designers

We connect, represent and empower designers and design studios in the Netherlands. As a member, you join a large, innovative and multidisciplinary design community.

## Where Ideas Meet People

Join a vibrant community where designers inspire and strengthen each other. At BNO, we believe knowledge grows when it's shared. That's why we organise networking events, workshops, and working groups — free or discounted for members — where you can exchange ideas, gain insights, and build lasting connections within the creative field.



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### Put Your Practice in the Spotlight

We provide our members with opportunities to share their work, creative process, and entrepreneurial experiences through our (online) media. Follow us on [Instagram](#) and [LinkedIn](#), and visit our website, [bno.nl](http://bno.nl), where we regularly publish member interviews and a wide range of articles, columns, opinions and news.

Our Instagram account is taken over biweekly by members, giving them a platform to showcase their work to the community. Do you have an inspiring story to share? Email us at [redactie@bno.nl](mailto:redactie@bno.nl)

### Podcasts

Tune in to our popular podcast Designers Inc. with Roel Stavorinus on [Spotify](#) where he explores the business side of design with various designers.

### Dd Yearbook

Our annual Dd, Dutch designers Yearbook highlights contemporary designers' work and ideas. It features award-winning work, outstanding graduation projects, member interviews and more. Members receive a free copy.

### Dd News

Subscribe to Dd News, our weekly newsletter, for the latest updates on news, interviews, podcasts, events, training sessions, and job opportunities in the creative world.

### Representation and Networking

We represent designers' interests in areas such as copyright and collaborate with organisations working to improve the design industry in the Netherlands. We ensure designers are well-represented with policymakers, politicians, and key industry organisations.

## Student Membership



t/m 03.03.2024  
Design Museum, Den Bosch



#Tentoonstelling  
Pioniers in Keramiek  
Historische en  
hedendaagse  
meesterwerken

t/m 29.02.2024  
Museum Prinsenhof Delft



#Tentoonstelling  
Schoenenlab 2023  
Expositie met  
opkomende ontwerp-  
talenten

26.01.2024  
Schoenenkwartier, Waalwijk

Alle events

## Driving Dutch Design 2024

Wil jij samen met andere  
talentvolle ontwerpers werken aan  
je onderneming? Schrijf je dan nu  
in voor Driving Dutch Design  
2024.



Meld je aan!

# Dd Stories



the guide

01.05.2024  
BNO, Amsterdam

Alle trainingen

# Dd

# Jo



#Vast  
Mattmo  
Visual Designer

12.01.2024



#Stage  
Story Studio  
Stagiair(e) grafisch  
ontwerp

04.01.2024

# Everything Within Reach

## Tailored Advice

Our legal and business advisors are here to support you with a wide range of issues. From drafting contracts, using general terms and conditions, preparing quotes and budgets to advice on licences and copyright. They'll also help you think through business models, growth opportunities and how to position yourself in the market.

Our legal guidance focuses on intellectual property rights, contracts, privacy, terms and conditions and related matters. In every case, we'll guide you so you can make the right decisions yourself. Plus, we provide a wealth of resources and templates for designers to use, such as dossiers, templates and FAQs. What exactly does this entail? Read more about this topic in our [FAQ](#).

## Template Documents

As a member, you gain exclusive access to an extensive collection of template contracts, regularly updated and available for download on our website. These include terms and conditions, licensing agreements, and non-disclosure agreements. Most documents are also available in English.

## Dossiers and White Papers

Members have access to all dossiers and white papers on our website, covering topics like pitches, regulation and the copyright aspects of AI. When laws or regulations change, we provide up-to-date information tailored to design practices through online knowledge sessions.

Student Membership



# Tim Schaap

“BNO guided me in making a smooth transition from study to the professional field.”

Student Membership

# Become a member!

## Benefits

Enjoy discounted rates starting at 112 euros per year.

Membership costs are tax-deductible business expenses and VAT can be reclaimed.

Discover all the membership benefits, view the pricing overview and check the terms at [bno.nl/join](https://bno.nl/join)

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## Discount

Recently graduated designers (1 or 2 years post-graduation) can benefit from special starter rates: 148 euros in the first year after graduation and 296 euros in the second year.

## Questions?

For questions, contact Dymphy Smeets at: [dymphy@bno.nl](mailto:dymphy@bno.nl) or 020 624 47 48.

[bno.nl/join](https://bno.nl/join)

Yes, join

[bno.nl](https://bno.nl)

**BNO**