

Association of
Dutch Designers

bno.nl

BNO

The largest community of
designers and design studios
in the Netherlands.

bno.nl

Your Student Membership

For Designers with Ambition

Want to be part of our extensive design community whilst still studying? Join us and become a student member for just €109 per year! We provide legal and business guidance, access to useful template documents, a wide-reaching network, inspiring training sessions, increased visibility of your work through our media channels, and much more. Everything you need to confidently build your design practice.

Student Membership



Professional Development

Training Sessions

Throughout the year, you can join various training sessions to strengthen your professionalism and foster growth. Learn how to position yourself strategically, enhance your presentation and discussion skills, and develop your project and self-management capabilities.

Mentoring

Sometimes, you encounter challenges you'd like to discuss with someone in your field of expertise. We connect with more than 50 inspiring professionals and fellow designers who serve as mentors. They offer their expertise free of charge because they value sharing their knowledge in order to help you to take the next step.

Coaching

We also provide coaching programs to address specific work-related challenges, such as leadership, personal drive, communication, assertiveness, or sales. A coach guides you through your questions. Unlike BNO Mentoring, these coaching programs are longer-term and require payment.

BNO Start

Our BNO Start program is essential for emerging designers looking to develop entrepreneurial skills. Learn how to price your work correctly, stay financially healthy, negotiate rights agreements, network and acquire clients, and refine your positioning and communication strategy. BNO Start is free for our members.

Business Boost

Our advisors host workshops tailored for graduates, discussing various business and legal challenges you may encounter early in your career. Topics include how to draft a proposal, understanding revenue models, terms and conditions, and protecting your work.

Student Membership

Mae Engelgeer, Textile designer

“Over time, I’ve reviewed numerous contracts with BNO. It’s reassuring to see that they genuinely have your interests at heart.”



Student Membership

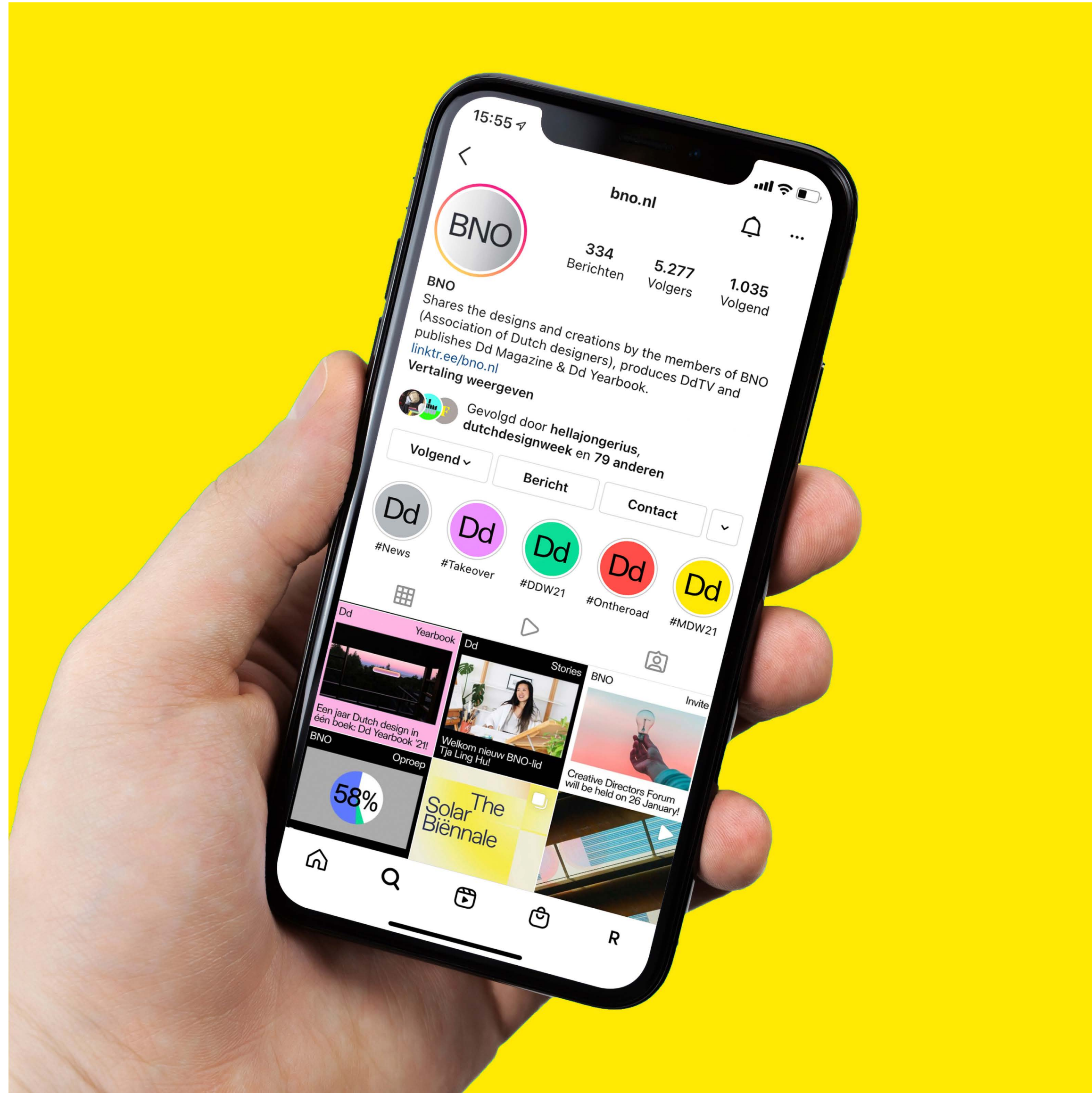
Design community

By Designers, For Designers

We connect, represent and empower designers and design studios in the Netherlands. As a member, you join a large, innovative and multidisciplinary design community.

Knowledge Sharing and Events

We encourage members to share knowledge and experiences because we believe in the power of collaboration within our community. Through networking events, workshops, and taskforces — often free or discounted for members — designers can learn from each other and exchange valuable insights.



Student Membership

Put Your Practice in the Spotlight

We provide our members with opportunities to share their work, creative process, and entrepreneurial experiences through our (online) media. Follow us on [Instagram](#) and [LinkedIn](#), and visit our website, bno.nl, where we regularly publish member interviews and a wide range of articles, columns, opinions and news.

Our Instagram account is taken over biweekly by members, giving them a platform to showcase their work to the community. Do you have an inspiring story to share? Email us at redactie@bno.nl

Podcasts

Tune in to our popular podcast Designers Inc. with Roel Stavorinus on [Spotify](#) where he explores the business side of design with various designers.

Dd Yearbook

Our annual Dd, Dutch designers Yearbook highlights contemporary designers' work and ideas. It features award-winning work, outstanding graduation projects, member interviews and more. Members receive a free copy.

Dd News

Subscribe to Dd News, our weekly newsletter, for the latest updates on news, interviews, podcasts, events, training sessions, and job opportunities in the creative world.

Representation and Networking

We represent designers' interests in areas such as copyright and collaborate with organisations working to improve the design industry in the Netherlands. We ensure designers are well-represented with policymakers, politicians, and key industry organisations.

Student Membership



t/m 03.03.2024
Design Museum, Den Bosch



#Tentoonstelling
Pioniers in Keramiek
Historische en
hedendaagse
meesterwerken

t/m 29.02.2024
Museum Prinsenhof Delft



#Tentoonstelling
Schoenenlab 2023
Expositie met
opkomende ontwerp-
talenten

26.01.2024
Schoenenkwartier, Waalwijk

Alle events

Driving Dutch Design 2024

Wil jij samen met andere
talentvolle ontwerpers werken aan
je onderneming? Schrijf je dan nu
in voor Driving Dutch Design
2024.



Meld je aan!

Dd Stories



the guide

01.05.2024
BNO, Amsterdam

Alle trainingen

Dd

Jo



#Vast
Mattmo
Visual Designer

12.01.2024



#Stage
Story Studio
Stagiair(e) grafisch
ontwerp

04.01.2024

Everything within reach

Legal and Business Advice

Our advisors are available three days a week to assist with legal and business questions. This includes first-line support such as advice on intellectual property rights (e.g., copyright), commercial contracts, privacy and terms and conditions. We help you with everything related to running your design practice, such as growing your business and developing new revenue models.

Second-line legal aid

If you require further legal support, referral to second-line legal assistance is possible at significantly reduced rates. You may be referred to lawyers and mediators who specialise in various areas of law, including intellectual property law, contract law, and employment law.

Template Documents

As a member, you gain exclusive access to an extensive collection of template contracts, regularly updated and available for download on our website. These include terms and conditions, licensing agreements, and non-disclosure agreements. Most documents are also available in English.

Dossiers, white papers, and knowledge sessions

Members have access to all dossiers and white papers on our website, covering topics like pitches, regulation and the copyright aspects of AI. When laws or regulations change, we provide up-to-date information tailored to design practices through online knowledge sessions.

Student Membership



Joris Wintgens, Product designer

“BNO is always there for you, offering extensive knowledge on nearly every aspect of design. As an emerging designer, I have greatly benefited from their resources.”

Student Membership

Become a member!

Benefits

Enjoy discounted rates starting at €109 per year.

Membership costs are tax-deductible business expenses and VAT can be reclaimed.

Discover all the membership benefits, view the pricing overview and check the terms at bno.nl/join

Student Membership

Discount

Recently graduated designers (1 or 2 years post-graduation) can benefit from special starter rates: €144 in the first year after graduation and €288 in the second year.

Questions?

For questions, contact Dymphy Smeets at: dymphy@bno.nl or 020 624 47 48.

bno.nl/join

Yes, join

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BNO